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BRITAIN'S BEST PROPERTY HOTSPOTS

By Carla Passino

Bloomsbury, London

Once the capital's intellectual powerhouse, Bloomsbury also looks set to become an increasingly desirable place to live. "The investment potential is significant: as a central location in the capital, it remains reasonably undervalued against the back drop of price surges in nearby cool hotspots such as Covent Garden and Shoreditch," says Caroline Takla of The Collection LLP, who believes the area could see an uplift of up to 30% by 2018 thanks to the Crossrail station at Tottenham Court Road. Another draw is that the area has a wide range of different properties, from contemporary apartments to elegant Georgian townhouses, such as Grade I-listed [31 Bedford Square](#) (pictured), which is on the market with Central Estates.



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